

Rhea Matsumoto

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Portfolio: rheamatsumoto.com

EDUCATION

University of California Davis

Bachelor of Arts in Design

Davis, CA

Expected: June 2027

- Cumulative GPA: 3.8/4.0
- Dean's Honor List: Fall '25, Winter '26
- Relevant Coursework: Graphic Design and Computer Technology, AI & Design, UI/UX Design: Principles & Practices, Interactive Design

DESIGN EXPERIENCE

Design Interactive

Branding Director

Davis, CA

February 2026 - December 2026

- Directed the internal and external branding strategy, establishing a cohesive visual identity for around 100+ active members
- Boosting outreach and student engagement by producing and distributing exclusive merchandise
- Collaborating with the creative team to ideate graphics leading to compelling, high-quality deliverables aligned with brand goals

Altheros Capital

Graphic Design Intern

Los Angeles, CA (Remote)

January 2026 - August 2026

- Driving graphic design and marketing initiatives for five startup companies, developing brand assets to ensure successful public launches
- Designing and launching promotional LinkedIn assets for women's health platform Cara Ai, expanding social outreach

Include

Design Cohort Member

Davis, CA

October 2025 - March 2026

- Revamped the user interface for two high-traffic web pages for a student organization, resulting in a modernized, professional, and accessible product
- Conducted UX research and wireframing in Figma to optimize user flows and improve accessibility
- Partnered with the design team and client to discuss project requirements, leading to a finalized, high-quality design

Picnic Day

Graphics Assistant Director

Davis, CA

January 2024 - April 2025

- Created and handed out custom pin designs to be worn by all teams working for Picnic Day and stickers to be given out to 70,000+ attendees, establishing the event's visual identity and theme
- Communicated with the graphics team and cross-functional teams to ensure graphic assets were delivered accurately and on schedule

SKILLS

Design: Advanced knowledge in Figma, Canva, and Procreate. Intermediate knowledge in Adobe Illustrator.
Computer: Advanced knowledge in Google Suite (Docs, Sheets, Slides) and Microsoft Office Suite (Excel, Powerpoint, Word). Beginner knowledge in HTML and CSS.